

ATRI MAZUMDAR

**Marketing and Finance**

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| **SUMMER INTERNSHIP (9 weeks)** | | | | | |
| **Organization** | EY, Mumbai – Internal Audit and Risk Transformation Intern | | | Apr 2024 - May 2024 | |
| **Enterprise Risk** | * Operated as active secondary inbuilding **ERM and IC function** for a leading telecom operator * Assisted in preparing **risk framework document**, risk registers and implementation roadmap * Supported in client meetings for business process discussions and analyzed to identify potential risks * Mapped client processes to industry standards like **ISO 31000** and COSO to determine risk maturity * Checked existing and new controls of an audit client and updated RCM Consol for high level view | | | | |
| **ACADEMIC QUALIFICATION** | | | | | | |
| **Qualification** | **Degree** | **Year** | **Board/University** | | **Percentage** | |
| **Post-Graduation** | MBA-DTM | 2025 | Symbiosis International (Deemed) University | | 72.80 | |
| **Graduation** | B.Com (Accountancy) | 2021 | University of Calcutta, Kolkata | | 73.38 | |
| **XII** | ISC | 2018 | CISCE | | 73.00 | |
| **X** | ICSE | 2016 | CISCE | | 89.67 | |
| **PROJECTS UNDERTAKEN** | | | | | | |
| **Internship**  **(2025)** | * Currently pursuing an internship at People Pro Consulting Services Pvt. Ltd. as a Marketing and Sales intern from April 2025 * Assisting the Founder in lead generation, lead management, content development, client handling and project coordination | | | | | |
| **Internship**  **(2022)** | * Pursued an internship at Fitzroy Resources Pvt Ltd, Kolkata as R&D Internin Business Development from Jan 2022 to May 2022 * Managed databases, CRM, procurement, budgeting, and developed proposals for state government projects | | | | | |
| **Research Project**  **(2024)** | * Pursued Research Project on “Advancements in Online Payments” * Analyzed 15 papers on Digital Payments in Fintech sector from Scopus and Science Direct * The aim of this Project is to study the penetration of digital payments in rural sectors | | | | | |
| **Graduation Project  (2021)** | * Comparative Analysis of Non-Performing Assets of State Bank of India and HDFC Bank * Provided recommendations and scope of improvement for public sector banks | | | | | |
| **POSITION OF RESPONSIBILITIES HELD** | | | | | | |
| **Chief Coordinator**  **(SIDTM, 2024-25)** | * Chief Coordinator at S.P.A.R.S.H. Committee, Institute Social Responsibility wing of SIDTM * Managing events like Tree Plantation, Pad Donation Drive and **Annual Fundraiser**, Fun and Food Carnival * Establishing long-term relationship with NGOs to drive value and impact at grassroot level over a time period | | | | | |
| **SPOC**  **(SIDTM, 2023-24)** | * Event volunteer and Speaker SPOC at TEDx SIU Lavale ‘24 * Acted as a point of contact between organizing team and speaker to ensure smooth event flow | | | | | |
| **Core-Member**  **(Prevision’25)** | * Senior Team member of Telecom Software vertical at Prevision ’25 * Prepared white papers and data mining sheets covering topics such as **CRM, OSS/BSS, Service Fulfillment** | | | | | |
| **Core Edit Member**  **(Prevision’25)** | * Ensure grammatical flow and use of precise language for cross domain understanding of Prevision | | | | | |
| **TOOLS & CERTIFICATIONS** | | | | | | |
| **Tools & Languages** | MS Office, Power BI, Tableau | | | | | |
| **Certifications** | * Project Management Foundations from LinkedIn Learning in 2024 * Cybersecurity Virtual Experience Program from Forage offered by MasterCard in 2023 * Cloud Foundations from Great Learning in 2023 * 5G Fundamentals from Udemy in 2023 * New Models of Business in Society from Darden School of Business offered by Coursera in 2020 | | | | | |
| **VAP** | Information Security Management, ITIL Foundation, Internal Audit | | | | | |
| **EXTRACURRICULAR ACTIVITIES** | | | | | | |
| **Competitions** | * 2nd Runner Up in RPC Case Competition organized by Research and Publication Committee of SIDTM in 2023 * Participated in Vista – International Business Summit organized by IIM Bangalore in 2022 * Participated in Founder 2.0 – National Level B-Plan contest organized by JBIMS in 2020 * Participated in Sportshark – A Marketing Case Competition organized by IIM Lucknow in 2019 * Participated in Kshitij – B Plan Contest organized by IIM Rohtak in 2019 | | | | | |
| **Other** | * Participated as a competitor in 2nd All Bengal Swimming Championship in 2009 | | | | | |
| **Hobbies** | Swimming, Football Analysis, and Movie Reviews | | | | | |